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Funding Guide

**A selection of funding opportunities
for arts and culture projects
related to environmental sustainability**

The guide was developed under the framework
of GALA-Green Art Lab Alliance
(a two-year project funded under the EU Culture Programme)



Culture

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Foreword

The Green Art Lab Alliance (GALA) project partners would like to offer you this guide with funding opportunities for arts and culture projects. Through GALA we experienced how important it is for artists to be able to access funding to test and adapt their working practices to the reality of a rapidly changing climate, and the impacts it will have on our economy, society and physical environment. In the 21st Century the kinds of challenges that artists grapple with are changing, and access to funding that is appropriate to these issues is fundamental to ensure the artist's place and relevance in contemporary life.

The idea for this funding guide emerged during the two-year development of the GALA project (May 2013 – May 2015) and synthesises some of the approaches and funding models used by GALA partners to commission environmentally-themed work and practically explore new ways of working. It aims to signpost artists to relevant funding bodies and encourage innovative ways to support cross-sector projects embedding environmental sustainability.

Funding sources tend to be focused on a specific discipline, or targeted towards either the cultural sector or the environmental field, but rarely both at the same time. We want to highlight the multiple and innovative ways that funding bodies are beginning to challenge this and recognise the growing genre of environmentally-themed cultural work, and highlight the various models through which artists

and cultural organisations are finding support for arts and sustainability projects. We hope to inspire artists and cultural professionals to develop arts and sustainability projects and funders and cultural policy makers to embed a long-term perspective on environmental issues into their support for the arts and culture.

We are fully aware of the limits of this document and consider it a work in process, open to new research and exchange. Ultimately, this online tool is a great way to share the experience and knowledge gained by the GALA partners with a wider community of artists, cultural professionals and stakeholders, and maximise the reach and impact of our learning. It gives us a new impetus to continue GALA as a Knowledge Alliance beyond the end of our current phase of funding from the EU Culture Programme.

Our goal with GALA has always been to inspire the arts and culture to lead on environmental sustainability, and we hope this resource will enable colleagues across Europe and beyond to join this exciting journey, full of opportunities for development, change and reinforcing the value of the arts and culture to society.

We hope that you'll find this guide useful and before you start, please take a few minutes to read the introduction to facilitate your browsing.

The Green Art Lab Alliance partners

The partners

Supporter: COAL

COAL, the Coalition for art and sustainable development was set up in France in 2008 by professionals in contemporary art, sustainable development and research.

In a multidisciplinary and innovative spirit, COAL mobilises artists and cultural actors on social and environmental issues in collaboration with institutions, NGO's, scientists and businesses and supports the creation of artwork, creating awareness and implementing concrete solutions.

Through the COAL Prize Art and Environment, COAL has already revealed more than 1,000 international artistic projects and has also created more than 20 exhibitions and organized a series of conferences in important cultural centers like the UNESCO, the Domaine de Chamarande or the National Museum of Natural History.

<http://projetcoal.org/coal>
<http://ressource0.com>

Coordinator: On the Move

On the Move (OTM) aims to facilitate cross-border mobility in the arts and culture sector contributing to build up a vibrant European shared cultural space strongly connected worldwide.

OTM signposts on a free and regular basis information on cultural mobility opportunities and funding on its website, monthly e-newsletters and on social media; co-produces cultural mobility related free guides and toolkits; tackles through reports and meetings cultural mobility challenges (on visa, administrative and environmental issues) and occasionally co-organises training and events for its members and associated partners.

On the Move is supported by the Ministry of Culture and Communication-France, Relais Culture Europe, specific project grants and voluntary contributions.

<http://on-the-move.org>

The partners are grateful to
Sholeh Johnston (Julie's Bicycle)
for the editing of this online document.

What is this guide about?

- Sharing the information and resources collected through the GALA project related to funding projects linking arts/culture and environmental sustainability;
- A work in progress, not a comprehensive tool about the subject of funding of environmentally-related projects; it's a first entry door to funding resources, online tools and related tips and advice;
- Signposting information: it aims to avoid duplicating data and resources that already exist on the subject as much as possible;
- Highlighting the challenges of focusing on cross-sector support schemes and funding. Funding opportunities – be they public, private, international, European, national, regional or local – have the tendency to focus on specific disciplines and not on cross-sector issues. Hence the intention to share, beyond the links and resources, tips and ideas from the GALA partners and other stakeholders in the field on overcoming these challenges (see below on how the information was identified and compiled).

What do we mean by funding for arts, culture and environmental sustainability?

As the introduction of the GALA project suggests on its website:

“There is no one way of defining, thinking about, or being sustainable and what the GALA project shows us is that there are a multitude of ways in which sustainability can be explored, interpreted or engaged with by artists, artistic organisations and audiences.”

We have defined funding for arts and cultural projects related to environmental sustainability as:

- Funding at all levels (international, European, national, regional, local and public, private and / or mixed);
- Funding that directly supports arts/cultural projects and environmental sustainability and, when applicable, cultural mobility;
- Funding that supports cross-sector types of arts / cultural professionals where environmental sustainability could be included;
- Yearly funding schemes (particularly in an international / European perspective) that enable the mid and long-term development of mobility related projects;
- Funding to support greener infrastructures for the arts and culture.

Funding schemes listed here are usually based on open calls and information available online.

Who is this for?

- Artists, cultural

What can you find in this guide?

- A selection of funding schemes related to the arts, culture and environmental sustainability issues;
- Information about events / projects / residencies etc. mostly in Europe related to art / culture / environmental sustainability where travels are at least partially funded;
- Tips, resources and information which may help you to think about the funding of your projects or if you are a funder / policy maker, inspiration to develop funding schemes and support mechanisms for cross-sector projects encompassing art / culture and environmental sustainability.

How to read this guide?

- For part I and sections 1 to 5 (see table of contents on the page 5) you can refer to links and resources classified by countries and world regions when possible. Each section is usually accompanied by additional tips (with advice and/or resources);
- Part II of the guide includes more suggestions for advocacy directed towards public and private funders as well as other resources and information platforms which can help you to identify funding and/or opportunities to some extent.

The period of research, compilation and launch of this guide was 15 January–April 2015. All references in this guide are correct at the time of completion (April 2015). Considering how online resources can go out of date quickly, and the fact that this guide is a work in progress, any corrections, comments and feedback can be sent to the coordinator of this guide, Marie le Sourd at mobility@on-the-move.org.

The content of this guide does not reflect the official opinion of the European Union. Responsibility for the information and views expressed in the therein lies entirely with the author(s).

I. Funding that encompasses environmental sustainability in the arts and cultural sector – a selection

1. Funding schemes / Programmes

1.1. Grants / project support identified in EU member-countries and Switzerland

Funding which has been identified is either funding specifically focused on art and environmental sustainability issues or cross-sector type funding focused on arts and cultural projects and another sectors (including the environmental sector). When identified, funding for greener cultural infrastructure has also been added.

Austria

Bundeskanzler Amt – Kunst / Kultur

